



Sage Match¹ connects accountants and bookkeepers with the businesses that need them.

Through this new tool, business owners are able to search for accounting professionals based on their business focus, goals, location, and desired expertise to ensure they find the accounting professional who's right for them. Sage Match also benefits accounting professionals by helping them grow their practice by connecting directly with small businesses looking for the right accountant or bookkeeper to meet their needs and help them succeed. Best of all, access to Sage Match is complimentary.¹

For accountants and bookkeepers: Grow your practice by connecting directly with businesses looking for professionals like you.

For businesses: Let Sage Match find an accounting professional to deliver what you need so you can focus on your business.

Matches are initiated by the businesses, ensuring businesses don't get spammed and accounting professionals only receive requests for proposals from qualified business prospects.

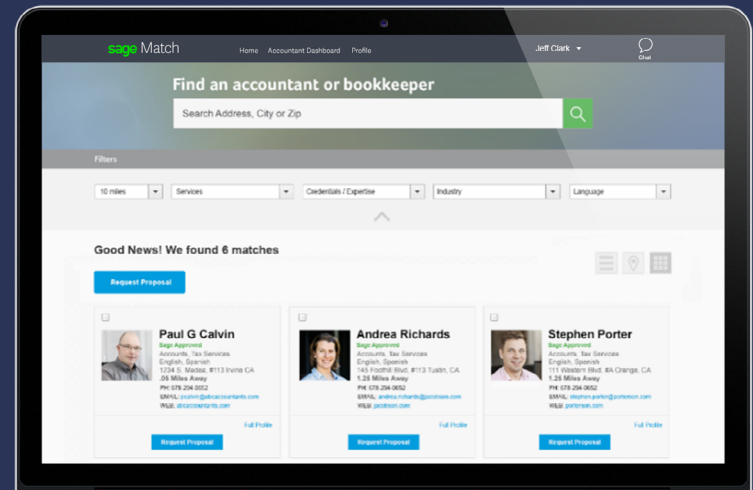
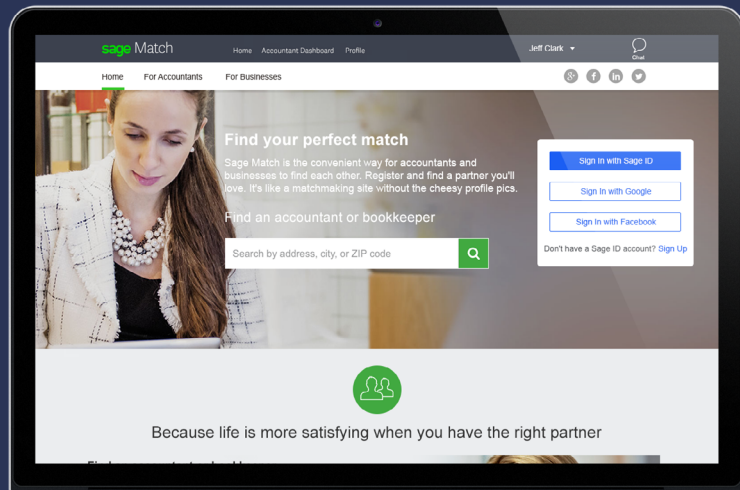
Get started in two simple steps

1. Sign up

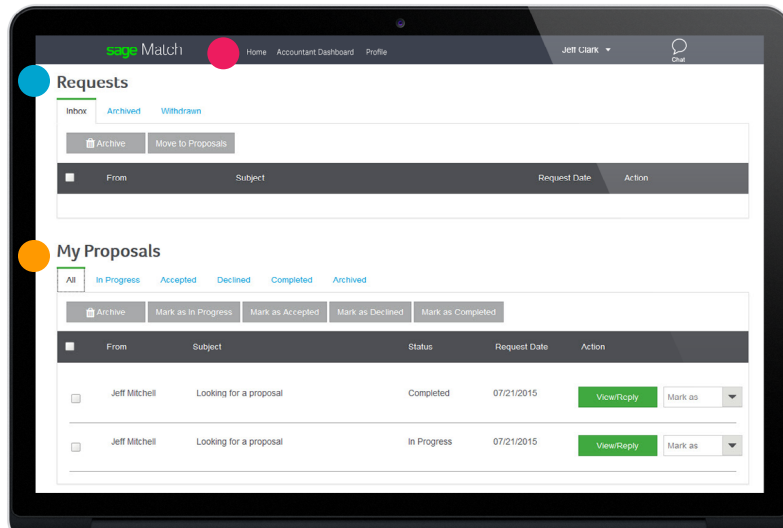
Accounting professionals: sage.com/us/sagematch

Businesses: sagematch.com

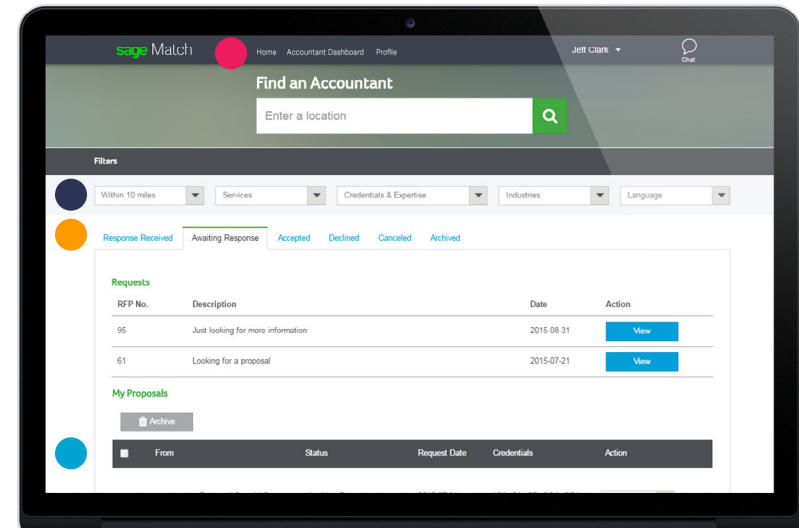
2. Start connecting!



Accountant dashboard



Business dashboard



- Simple dashboard options: Home, Dashboard, Profile

- Secure inbox to manage requests and proposals

- Opportunity to sort proposals by in progress, accepted, declined, completed, and archived

- Simple dashboard options: Home, Dashboard, Profile

- Secure inbox to manage requests and proposals

- Opportunity to sort proposals by response received, awaiting response, accepted, declined, canceled, archived

- Multiple ways to search for a professional: distance, services, credentials and expertise, industry, language

1 A Sage Impact account is required for accounting professionals to access Sage Match. To receive and maintain access to Sage Match and Sage Impact, you must be an accountant or bookkeeper providing professional accounting or bookkeeping services for multiple fee-paying clients. If at any time Sage determines that you are no longer eligible, your access will be terminated. Sage Impact is your go-to control center for accounting, financial management, business intelligence, community, and business leads—all in one online hub and available at no cost to accounting professionals. Third-party and additional Sage apps or services may be subject to fees and separate terms and conditions.