State of hiring in construction



Balancing act: industry growth and a talent shortage



More than 4 out of 5 firms expect the construction market to grow through 2016.

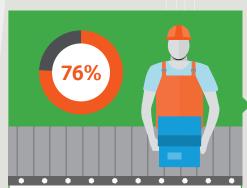


44% plan to grow outside of current geographic area.



Industry will need 7.2 million workers by 2022.

BUT:



76% report having a hard time finding qualified craft workers.



62% find it difficult to fill key professional positions.



Working age group (ages 25-54) is projected to decline to 63.7% of the overall labor force in 2020.

Aging workforce



And 19% are age 55 and older, according to the latest U.S. labor statistics



Impact of retiring population—need to fix it



Skilled people retiring faster than they can be replaced



Lack of interest in trades by younger workers



Need to attract and train younger workers now



Apprenticeship

An apprenticeship allows participants to work from day one, receive training in all aspects of the field, get paid to go to work and school, and complete the program with limited debt, according to the Associated Builders and Contractors (ABC).

What makes construction cool to:



College grads Top ten best paying

salary is \$45,591)

jobs (average starting



Technical students

"60 percent of jobs are going to be for students who have two-year certificate or degree programs and technical education background," says Don Whyte, president of National Centers for Construction Education and Research.



Tech lovers

Increasing use of sophisticated software, lasers, GPS equipment, drones, robots, and 3-D printing are all breakthrough technologies perfect to increase productivity, reduce costs, and improve safety in construction.



Ambitious workers

Construction offers opportunity for career advancement.



Environmentally conscious

Many construction firms are part of the solution to build more responsibly and sustainably to protect our environment.

How to beat the talent shortage

Now is the perfect time to optimize your workforce and maximize every dollar you invest in your employees. Automate the tedious manual tasks that pull your staff away from more meaningful work and give them the tools needed to make better decisions faster. Find out how.



AGC 2015 Construction Hiring and Business Outlook

"Table 3: Employment by major industry sector, 2002, 2012, and projected 2022," Economic News Release, Bureau of Labor

Statistics, December 19, 2013

"Careers building in construction trades," fldreporter.com, Gannett, January 25, 2015 "The 10 College Majors with the Highest Starting Salaries," Peter Jacobs, Business Insider, November 10, 2014

"Workforce trends in the construction industry," white paper, Zurich American Insurance Corporation, 2013 $Bureau\ of\ Labor\ Statistics, Labor\ Force\ Statistics\ from\ the\ Current\ Population\ Survey,\ Employed\ persons\ by\ detailed\ industry$ and age, 2013 annual averages

